

Terminal Kadıköy Becomes the Official Jersey Sponsor of Fenerbahçe Beko Men's Basketball Team

Terminal Kadıköy, set to become Europe's largest food and entertainment hub upon completion, has become the official jersey sponsor of Fenerbahçe Beko Men's Basketball Team. Located in Söğütlüçeşme, Istanbul, and developed under the umbrella of Akfen Holding, Terminal Kadıköy is creating a dynamic link between the city's lifestyle and sports culture through this partnership.

Under the sponsorship agreement, the Terminal Kadıköy name and logo will appear on the back of the Fenerbahçe Beko Men's Basketball Team jerseys throughout the **2024-2025 Turkish Basketball Super League season**.

Akfen Holding, one of Turkey's leading investment groups, has successfully combined the culture of living and sports through its Terminal Kadıköy project, now in its final stages. Positioned in the heart of Istanbul and set to open soon, Terminal Kadıköy is proud to sponsor the Fenerbahçe Beko Men's Basketball Team.

A New Food and Entertainment Hub: Terminal Kadıköy

Terminal Kadıköy, one of Akfen's most prominent projects, is located in Söğütlüçeşme, a key transit point intersected by Istanbul's metrobus and high-speed train lines. **Terminal Kadıköy** will offer Europe's largest open-air food and entertainment space, creating a vibrant and natural environment in the heart of the city.

Scheduled for completion in the early months of the new year, Terminal Kadıköy will feature a broad culinary area with shops, cafes, street food, and restaurants showcasing natural and local products. The venue will also include a performance arts center, bringing fresh energy to the cultural scene in the region and hosting a variety of events throughout the year, from concerts by renowned artists to theater and musical performances.

As Akfen Holding's latest project, Terminal Kadıköy stands out with its innovative approach. Since its founding in 1976, Akfen Holding has expanded its activities across multiple sectors in Turkey, contributing significantly to the national economy. Today, Akfen is active in renewable energy, construction, healthcare, tourism, port operations, maritime transport, mining, and environmental services. Collaborating with some of the world's largest companies in these fields, Akfen Holding continues to advance toward its sustainable growth goals, generating foreign exchange inflows through impactful projects and valuable partnerships.