

PRESS RELEASE 25.05.2024

TİKAV, which supports the education of women in rural areas, has completed the May training sessions of its "Our Digital Footprint" project

TİKAV continues to support women's education in rural areas with the "Our Digital Footprint" project

The Turkish Human Resources, Education, and Health Foundation (TİKAV), established by Akfen Holding, continues to support various segments of society with the "Our Digital Footprint" project. This project provides education to women and their families living in 27 different rural areas across 18 provinces in Turkey, where Akfen Renewable Energy has its power plant investments.

Focusing on the beneficial and correct use of digital platforms, the "Our Digital Footprint" project will continue throughout 2024. In May, the training sessions were held in Giresun's Dereli and Bulancak districts and in Kahramanlar Village of Trabzon's Sürmene district.

Celebrating its 25th anniversary this year, TİKAV, which was founded by Akfen Holding and aims to support various segments of society through social responsibility projects, continues to support women and their families living in rural areas with the "Our Digital Footprint" project, funded by Akfen Renewable Energy. TİKAV, which raises awareness about the digital world among women living around solar, wind, and hydroelectric power plants in 27 different locations across 18 provinces in Turkey, has completed its May training sessions. In May, the project brought together women in Giresun's Dereli and Bulancak districts and Kahramanlar Village in Trabzon's Sürmene district.

During the training sessions, women living in rural areas were educated about the beneficial and correct use of digital platforms, and the legal, social, physiological, and psychological issues that can arise from the unconscious use of these platforms were discussed. In addition, awareness training was provided to both participating women and their family members to prevent cognitive crimes, and psychological, physical, sociological, and cultural issues they might encounter in this context.

Presented as a social responsibility model suited to the requirements of the modern age, the "Our Digital Footprint" project aims to create societal awareness against the challenges brought by the digital age and to raise awareness among women living in rural areas in this digital era with the support of TİKAV and Akfen Renewable Energy. Throughout 2024, the project will continue with seminars to be held at 27 locations owned by Akfen Renewable Energy, educating participants on how to exist safely in the digital world and continuing to raise awareness among women and their families.

About the Turkish Human Resources, Education, and Health Foundation (TİKAV):

Adopting the belief that sustainable prosperity is only possible through investments in people and society in addition to the economy, Akfen Holding conducts its corporate social responsibility projects under the Turkish Human Resources, Education, and Health Foundation (TİKAV), founded by the Akın Family in 1999.

TİKAV aims to find solutions to help society adapt to change and to bring individuals who will lead development to society, fostering the spread of social responsibility awareness with an innovative approach in the rapidly changing world of information today.



In this context, TİKAV aims to increase the knowledge, manners, and experiences of individuals from the younger generation through its long-term social responsibility projects; develop awareness of healthy living; and contribute to solving today's environmental problems.

To date, TİKAV has reached various segments of society through its projects, including high school and university students, business professionals, young people, children living in mountain villages, women, village heads, relatives of people with disabilities, children undergoing treatment in hospitals, and the mothers accompanying them. Since its founding in 1999, TİKAV has reached 50,000 people and aims to touch the lives of 100,000 people in the next 10 years by strengthening these steps.