

PRESS RELEASE 11.04.2024

# Bodrum Loft, Bodrum's Favorite Holiday Destination, Ready for the 2024 Summer Season with its Eco-Friendly Modern Architecture and Select Restaurants

Bodrum Loft, a holiday village that has quickly become one of Bodrum's most popular vacation spots, is welcoming the 2024 summer season. Making its mark in the "World's Best 101 Hotels - 2024" list by Tatler Travel Guide, Bodrum Loft contributes to Bodrum's tourism allure and begins welcoming visitors starting from May.

Well-known for its branded restaurants, Bodrum Loft hosts Ankara's beloved culinary hotspot Ters Köşe Restaurant this summer. Additionally, it offers a rich dining culture with brands like Loft Elia Restaurant, Paper Moon, and Vakko L'Atelier Patisserie. Highly acclaimed by prestigious publications worldwide, Bodrum Loft promises guests an unforgettable holiday experience with its natural beauty and peaceful atmosphere.

One of **Akfen Holding's** prestigious projects, **Bodrum Loft**, opens its doors for the 2024 summer season in May with its environmentally friendly and modern architecture, unique atmosphere, and select restaurants, captivating visitors. **Located in Demirbükü Cove**, the holiday village stands out as a shining star in Bodrum's tourism scene with its sustainable luxury concept.

Featured in the Tatler Travel Guide's "World's Best 101 Hotels - 2024" list, Bodrum Loft enhances the global allure of Turkey's popular tourism hub, Bodrum, with this esteemed achievement. Akfen Group's striking investment, Bodrum Loft, offers a peaceful escape nestled among natural beauties and olive trees.

## **REACHING A BROADER AUDIENCE WITH SHORT-TERM RENTALS**

Preparing to offer its guests a unique holiday experience as always, Bodrum Loft, consisting of 36 villas, continues the tradition of spreading tourism in Bodrum over six months by offering hotel-style accommodation options this year alongside various types of accommodation. When not in use by their owners, the villas are rented out to other visitors through Bodrum Loft's unique reservation system. Bodrum Loft aims to reach a wider audience with weekly and biweekly short-term accommodation options.

### **REMAINS A CENTER OF ATTRACTION WITH BRAND RESTAURANTS**

Bodrum Loft, also ambitious in the dining scene, brings Ankara's popular venue **Ters Köşe Fish Restaurant** to Bodrum. Promising guests delightful moments against the endless blue with its new branch, Ters Köşe enhances Bodrum Loft's gastronomic diversity. Meanwhile, beloved restaurants like **Loft Elia Restaurant** and **Paper Moon Bodrum Loft** will continue to serve guests this summer season. After enjoying the

endless beauty of the sea and delectable dining options, Bodrum Loft offers guests entertainment options at two different bars.

Bodrum Loft is also appreciated by prestigious magazines and newspapers worldwide. Featured in renowned publications such as The Times, Tatler, Vanity Fair, Conde Nast Traveller, Time, The Telegraph, and Forbes, Bodrum Loft receives praise for its eco-friendly architecture and high quality. Offering a minimalist and family-friendly holiday experience, the holiday village promises unforgettable moments under the natural beauty and stars.

### **Bodrum Loft**

Web: https://www.bodrumloft.com.tr/

Instagram: https://www.instagram.com/bodrumloft/

### **Loft Elia Restaurant**

Instagram: https://www.instagram.com/loftelia/

# **Paper Moon Bodrum Loft**

Instagram: https://www.instagram.com/papermoontr/