



"TIKAV's Project Creating Equal Opportunities for University Students, 'Individual Development Program', Receives a Meaningful Award

Celebrating its 25th anniversary this year, the Turkey Human Resources, Education, and Health Foundation (TIKAV) has been awarded the 2024 Women-Friendly Brands Awareness Award for its project, the Individual Development Program (IDP). This project aims to equip university students with various life skills, preparing them for both professional and social life, with the goal of promoting equal opportunities in education.

Since its inception in 1999, TIKAV has provided training in areas such as diction, protocol and etiquette, personal care and dental health, creative drama, and emotional intelligence to university students in the Eastern and Southeastern regions of Turkey through the Individual Development Program (IDP). Consequently, the program has been instrumental in preparing students for the challenges of post-graduate life.

Founded by Akfen Holding, TIKAV has been awarded a meaningful accolade in its 25th year. The 'Individual Development Program' (IDP) aims to create equal opportunities for university students facing difficulties in accessing educational, cultural, and personal development opportunities due to social and economic reasons in the Eastern and Southeastern Anatolia regions. As part of the 'Our Better World' theme, the program was recognized in the 'Equal Opportunities in Education' category at the 2024 Women-Friendly Brands Awareness Awards ceremony. The IDP aims to equip students with various life skills, preparing them for post-university careers and social life. Embracing the goal of creating equal opportunities in accessing educational resources, TIKAV has provided training in areas such as diction, protocol and etiquette, personal care and dental health, creative drama, and emotional intelligence to 354 students through the IDP since 1999. Thus, the program has enabled students to transition effectively into the workforce after graduation.

About the Individual Development Program (IDP):

The Individual Development Program (IDP) was first introduced in 1999 at Firat University in Elazığ. It was later expanded to Van Yüzüncü Yıl University in 2003, followed by Middle East Technical University, Hacettepe University, Ankara University, and Eskişehir Osmangazi University in 2006. In 2009, TIKAV focused on universities in the Eastern and Southeastern Anatolia regions that had completed ten years of operation. The project was initiated at Firat University, Van Yüzüncü Yıl University, Harran University in Şanlıurfa, Kahramanmaraş Sütçü İmam University, and Atatürk University in Erzurum. Since 2010, the Individual Development Program has been implemented at Firat University.



About the Turkey Human Resources, Education, and Health Foundation (TİKAV):

Akfen Holding, recognizing that sustainable prosperity requires investment not only in the economy but also in people and society, conducts its corporate social responsibility projects under the umbrella of the Turkey Human Resources, Education, and Health Foundation (TİKAV), established by the Akın family in 1999. TİKAV aims to find solutions for society's adaptation to change through innovative approaches in the rapidly changing world of knowledge, to bring individuals who will lead development to society, and to lead the spread of social responsibility awareness, with a focus on national and international studies. To this end, TİKAV aims to increase the knowledge, culture, and experiences of individuals in the younger generation; to develop awareness of healthy living; and to contribute to addressing contemporary environmental issues. TİKAV has engaged with various segments of society in its long-term social responsibility projects, including high school and university students, professionals from the business world, young people, children living in mountain villages, women, village headmen, caregivers of children undergoing treatment in hospitals, and their accompanying mothers. Since its establishment in 1999, TİKAV has reached 50,000 people and aims to reach 100,000 people in the next 10 years.

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