



TIKAV and Akfen Renewable Energy Launches Safe Digitalization and Digital Awareness Initiative for Rural Women: "Our Digital Footprint Project"

Established by Akfen Holding, the Turkey Human Resources Education and Health Foundation (TIKAV), continues to support different segments of society with the "Our Digital Footprint" project, which aims to provide education to women living in 27 different rural areas across 18 provinces of Turkey where Akfen Renewable Energy company has electricity generation plant investments.

The "Our Digital Footprint" project, which will continue throughout 2024, focuses on the beneficial and proper use of digital platforms. The project aims to inform women and their families in rural areas about the legal, social, physiological, and psychological issues that may arise as a result of the unconscious use of digital platforms and contribute to the prevention of such problems.

TIKAV, founded by Akfen Holding and celebrating its 25th anniversary this year, aims to support different segments of society with social responsibility projects. With the financial support of Akfen Renewable Energy, TIKAV has launched the "Our Digital Footprint" project to raise awareness about the digital world among rural women living around Solar, Wind, and Hydroelectric Power Plants located in **27 different locations across 18 provinces** in Turkey throughout 2024.

The "Our Digital Footprint" project, which will continue until the end of 2024, focuses on the beneficial and proper use of digital platforms. The project aims to inform women and their families in rural areas about the legal, social, physiological, and psychological issues that may arise as a result of the unconscious use of digital platforms and contribute to the prevention of such problems. Seminars organized in 27 locations belonging to Akfen Renewable Energy will teach participants how to exist safely in the digital world.

Presented as a social responsibility model suitable for the requirements of the modern age, the "**Our Digital Footprint**" project, with the support of **TIKAV and Akfen Renewable Energy**, aims to create social awareness against the challenges brought by the digital age and to raise awareness among rural women living in this digital age.

The seminars under the "**Our Digital Footprint**" Project, which will be organized throughout 2024, are planned to cover all corners of Turkey. Training sessions starting with Mersin's Anamur district in February will continue with Denizli's Acipayam and Kale, Aydın's Karacasu and Bozdoğan districts, Muğla's Ula and Seydikemer regions in March. In April, training will be provided in Geyve district of Sakarya and Üçpınar Village in Lapseki district of Çanakkale, as well as İntepe Neighborhood of Çanakkale Center. The project will meet with women in Dereli and Bulancak districts of Giresun, as well as Kahramanlar Village, which is affiliated to Sürmene district of Trabzon in May. In June, trainings will be provided in Karatepe Neighborhood of Sarayönü district of Konya, Zengen Village of Konya Ereğli, Yahyalı of Kayseri, Gemerek of Sivas, and Kusurat Village of Turhal district of Tokat, and Kütü Village, Boyalı Location of Amasya. In September, the project will continue in Kırıkcak Village of Edremit district of Van, Fırıncı Village of Battalgazi district of Malatya, Aziziye and Şahinkaya Village Center of Elazığ. In October, women in Kaman Village Bahçe regions of Osmaniye will be reached.



6,800 WOMEN RECEIVED FACE-TO-FACE EDUCATION IN 4 DIFFERENT PROJECTS

With the partnership of TIKAV and Akfen Renewable Energy, 800 women were reached in 15 regions with the **"We Became Schooled at Home"** project in 2017, which focuses on the development of children aged 0-6. In 2018, within the scope of the theme determined as **"Health First"**, health training was provided to 1500 women in 17 regions with the "Health First" project. With the "Hygiene is Health" project, which started in 2019, 2 thousand women were reached in 26 different points.

After the pandemic, with the **"Saving in Our Home, Future in Our Hands"** project, training was provided to 2500 women living in the areas of energy plants affiliated with Akfen Renewable Energy, in terms of adopting savings methods within the family and ensuring a lifestyle compatible with nature, as environmental and economic problems increased their impact dimension in today's world.

Thus, face-to-face training on various topics was provided to a total of 6,800 women in 4 different social responsibility projects. The number of people indirectly reached with the projects exceeded 20 thousand.

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